



Atara Beserglik

Details

atarabsr@outlook.com

Links

[Website](#)

[LinkedIn](#)

Skills

Microsoft Office Suite

Data Analysis (IBM SPSS Statistics, R Studio)

Canva, Capcut

Social Media Management

Blog Writing

Copywriting

Content Creation

Event Coordination

Project Management

Partnership Development

Languages

German

English

Hebrew

Russian

French

Korean

Profile

Multilingual Marketing MSc student and active musician with international experience in performance, songwriting, live event organisation, and digital promotion. I combine data-driven marketing with creative insight to support artist growth and storytelling.

Work Experience & Engagement

Venue Assistant, Roundhouse, London

SEPT 2025 – PRESENT

Managed audiences for concerts of up to 3,000 guests, ensuring a safe crowd flow and resolving live queries, leading to consistently positive audience feedback

Delivered FOH and accessibility support, efficiently managing ticket checks, reducing queue times, and assisting disabled guests, ensuring comfort and safety in line with venue policies

Young Europe Ambassador, Schwarzkopf Foundation Young Europe, Berlin/Remote

AUG 2024 – PRESENT

Organised the Foundation's annual Summer Festival, leading talent booking and guest logistics for 100+ attendees, delivering a successful event that attracted positive feedback and broad social media visibility

Designed social media content for an anti-misinformation campaign that generated thousands of views across platforms and attracted engagement from high-profile political influencers

Chatbot Operator, Metaverse Entertainment, Seoul

OCT 2023 – JAN 2024

Optimised the AI chatbot for K-pop group MAVE; enabling personalised interactions that strengthened fan engagement across Korea, Europe, and the US

Produced bi-weekly UX reports analysing fan behaviour and feedback, enhancing chatbot conversational quality and informing overall fan engagement strategy

Human Resources Intern, Vantage Point Global, London

JUN 2023 – JUL 2023

Launched a bi-monthly newsletter on diversity & inclusion, which was distributed across all UK offices and adopted as an ongoing organisational initiative

Delivered weekly competitor analyses with actionable recommendations, securing two new partnerships with leading LGBT+ and BAME charities

Communications Manager, City Music Society, London

DEC 2021 – MAY 2023

Produced and promoted monthly concerts with external venues, performers, and universities, boosting audience attendance by 20%

Negotiated venue bookings and secured five new partner venues as regular hosts, expanding the society's live performance opportunities

Directed communications and digital promotion for events, managing mailing lists, social platforms, and internal updates to streamline information flow within the society

Education

Marketing MSc, London School of Economics and Political Science (LSE), London

SEPT 2025 – AUG 2026

Psychology BSc with Study Abroad, City, University of London, London

SEPT 2021 – JUN 2025

Graduated with First-Class Honours (1st)

Study Abroad Programme, Seoul National University (SNU), Seoul

AUG 2023 – MAY 2024

Department of Aesthetics